Utilising generative AI in the not-for-profit sector

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Today's presenters

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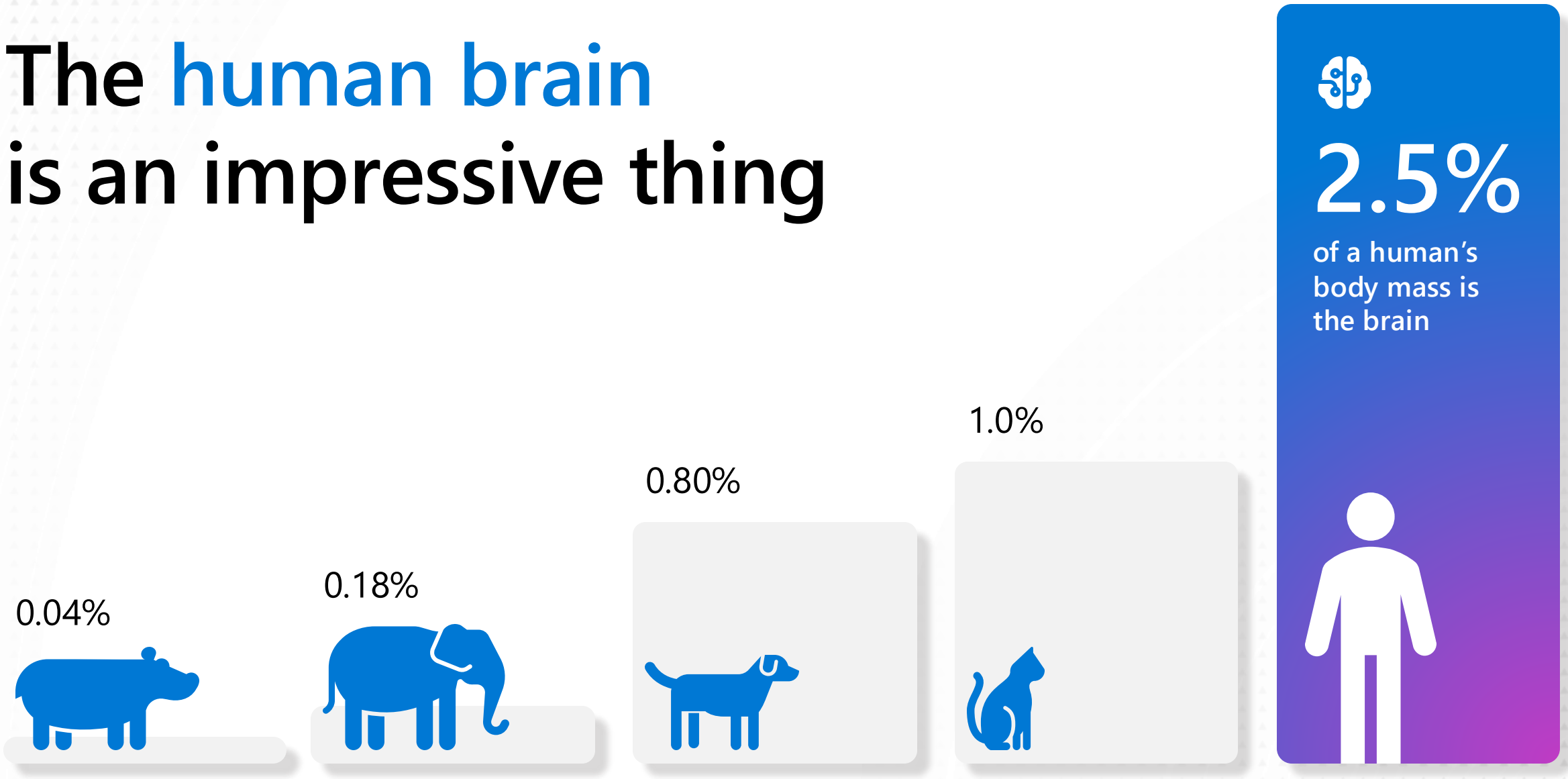
Utilising generative AI in the not-for-profit sector

- Introductions
- The Future of Work
- Copilot for Microsoft 365: What you need to know & what's new
- Microsoft & Microsoft MVPs discuss Copilot
- Copilot Scenarios: Demo
- Q&A

The Future of Work

The human brain is an impressive thing



Brain–body mass ratio - Wikipedia

How did our brains evolve to be so big?

What we spend our time and energy on matters

Eating

Consuming matter into your body

Digesting

Processing matter through your body

What we spend our time and energy on matters

Cooking

Preparing matter to be consumed

Eating

Consuming matter into your body

Digesting

Processing matter through your body

What we spend our time and energy on matters

~~Cooking~~

Researching

Preparing matter to be consumed

~~Eating~~

Reading

Consuming matter into your body

Digesting

Processing matter through your body

But we are suffering from a time & energy deficiency

84%

of employees agree:
"High performance is only achievable with the right amount of time and energy"

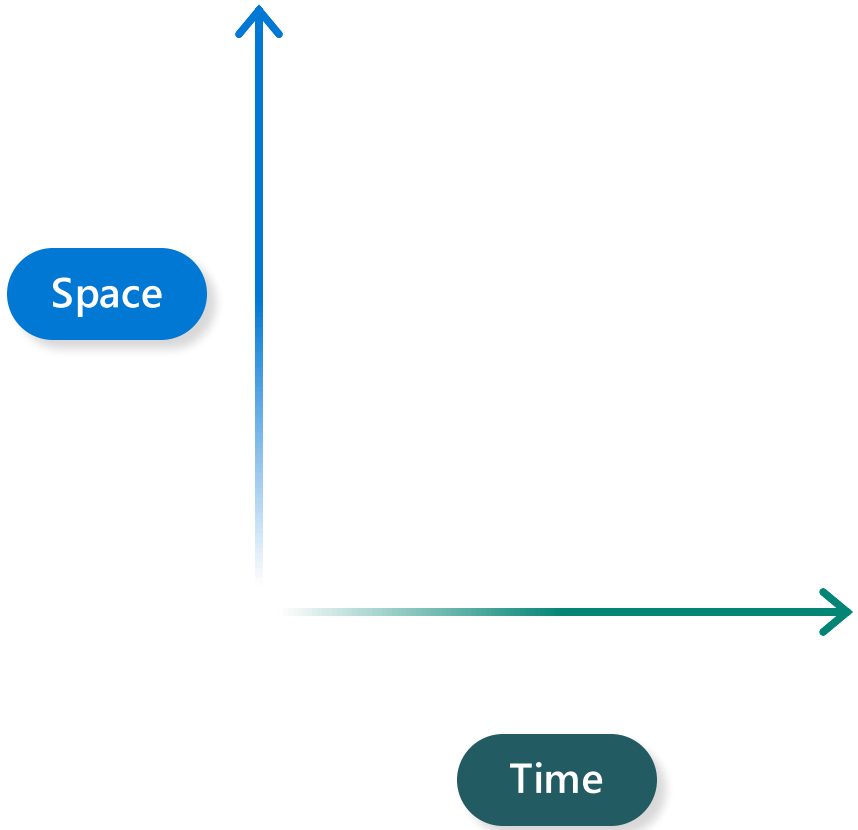
64%

of employees say they have struggled in the last year with having enough time and energy in their day-to-day to get their work done

Source: Work Trend Index Report, May 2023

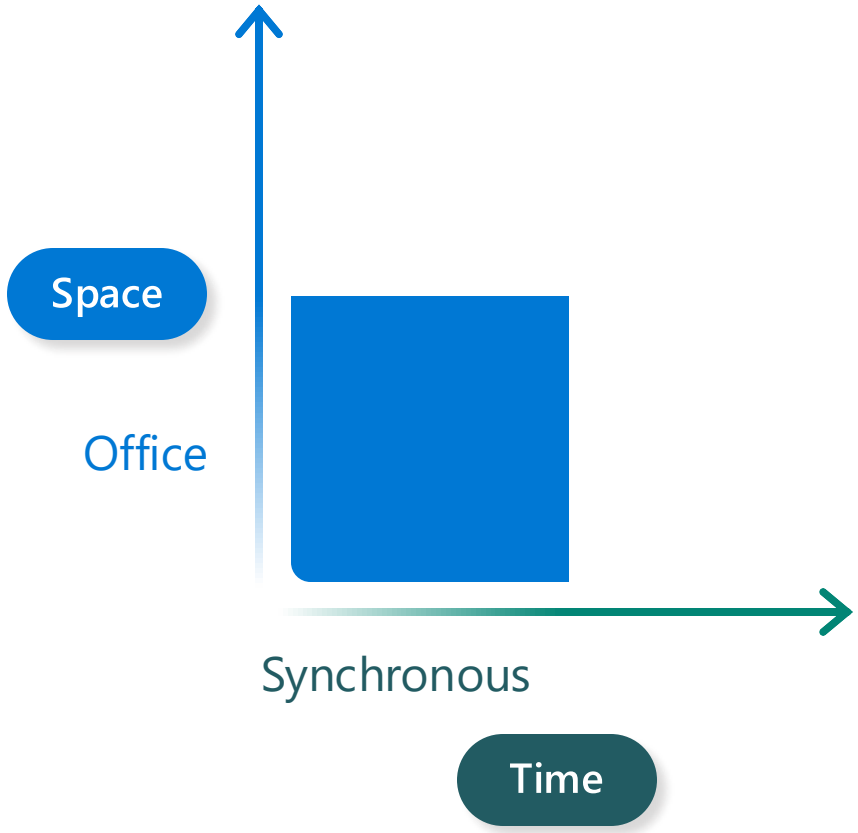
Our environment is evolving quicker than we can keep pace

Our environment is made up of two key dimensions



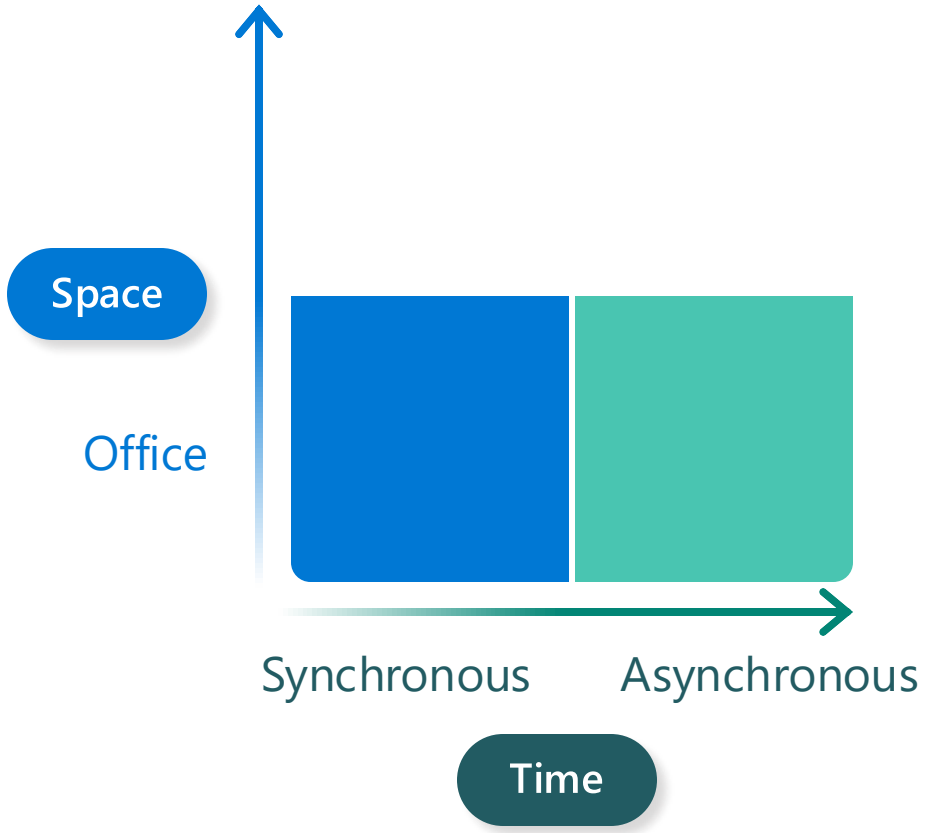
The traditional work environment

circa 1950



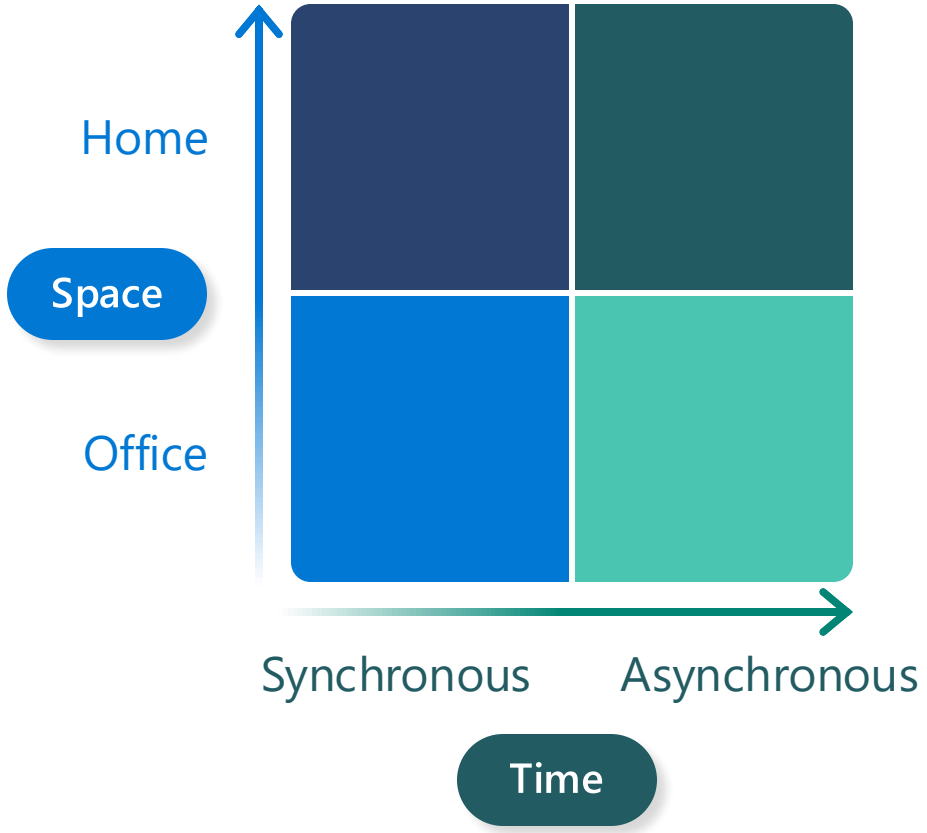
Enter the Internet

circa 2000



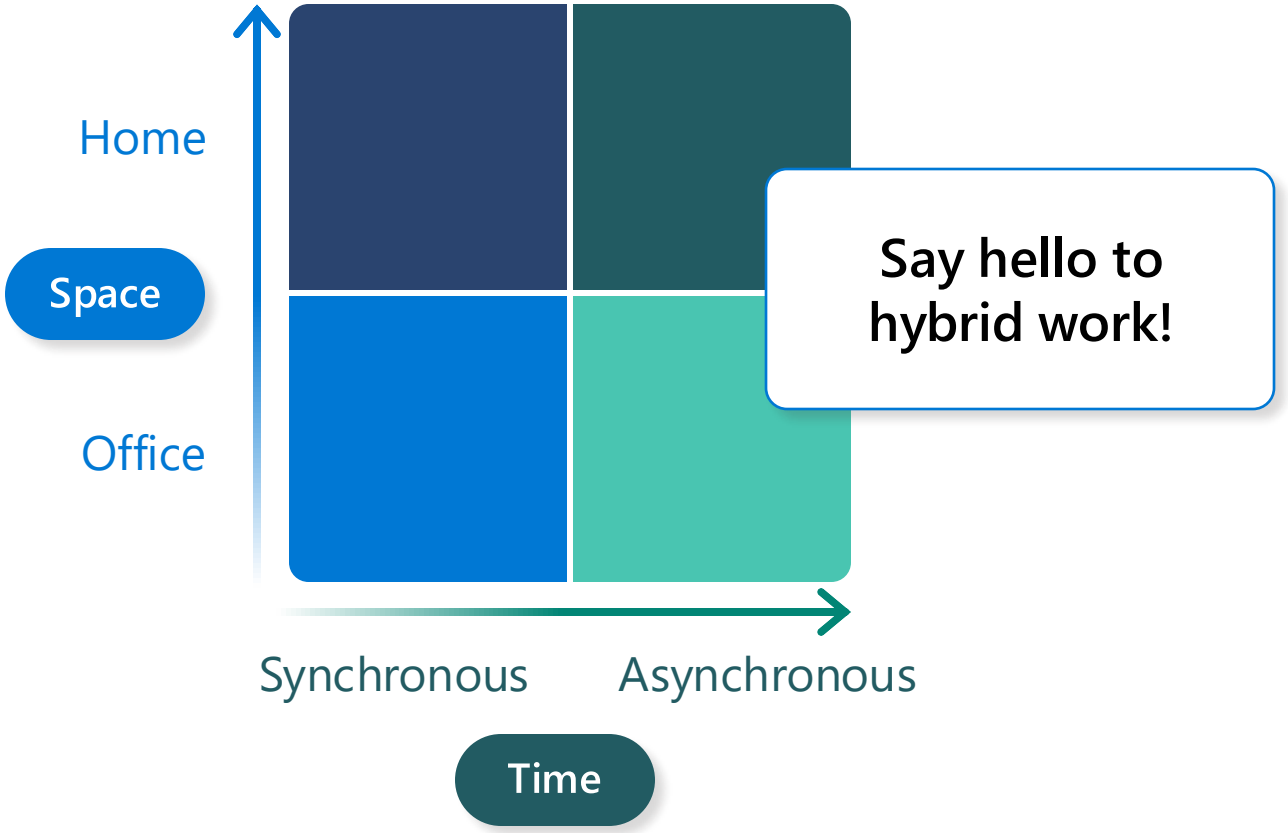
Enter the pandemic

circa 2020



Enter the pandemic

circa 2020



This is an extraordinary shift in how we work

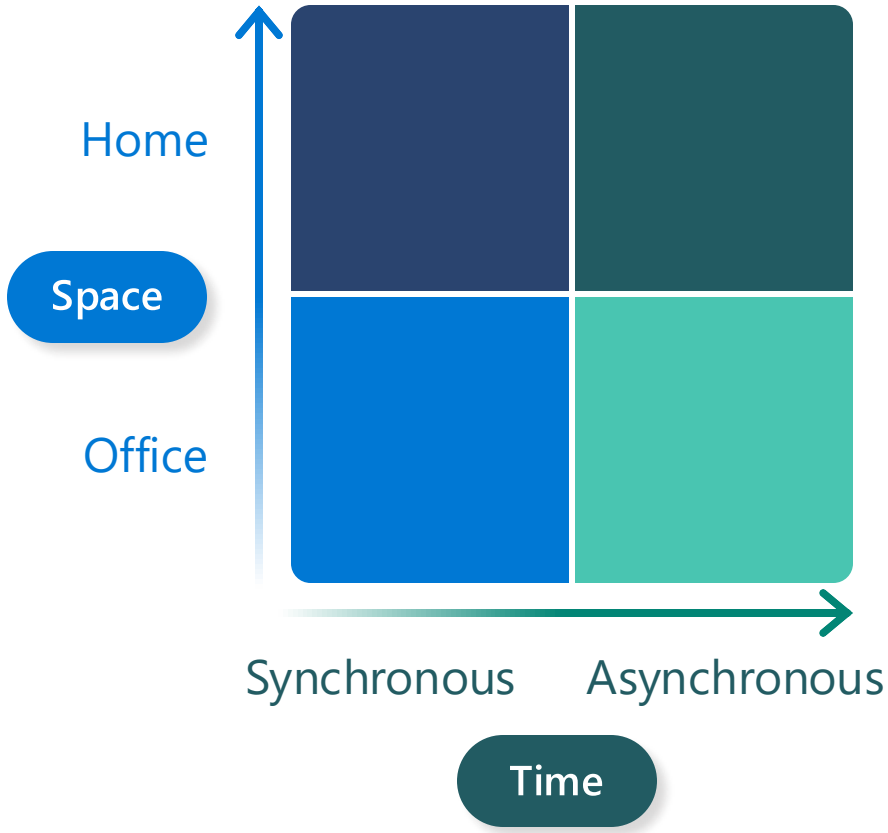
This is an extraordinary shift in how we work

...but it's not over.

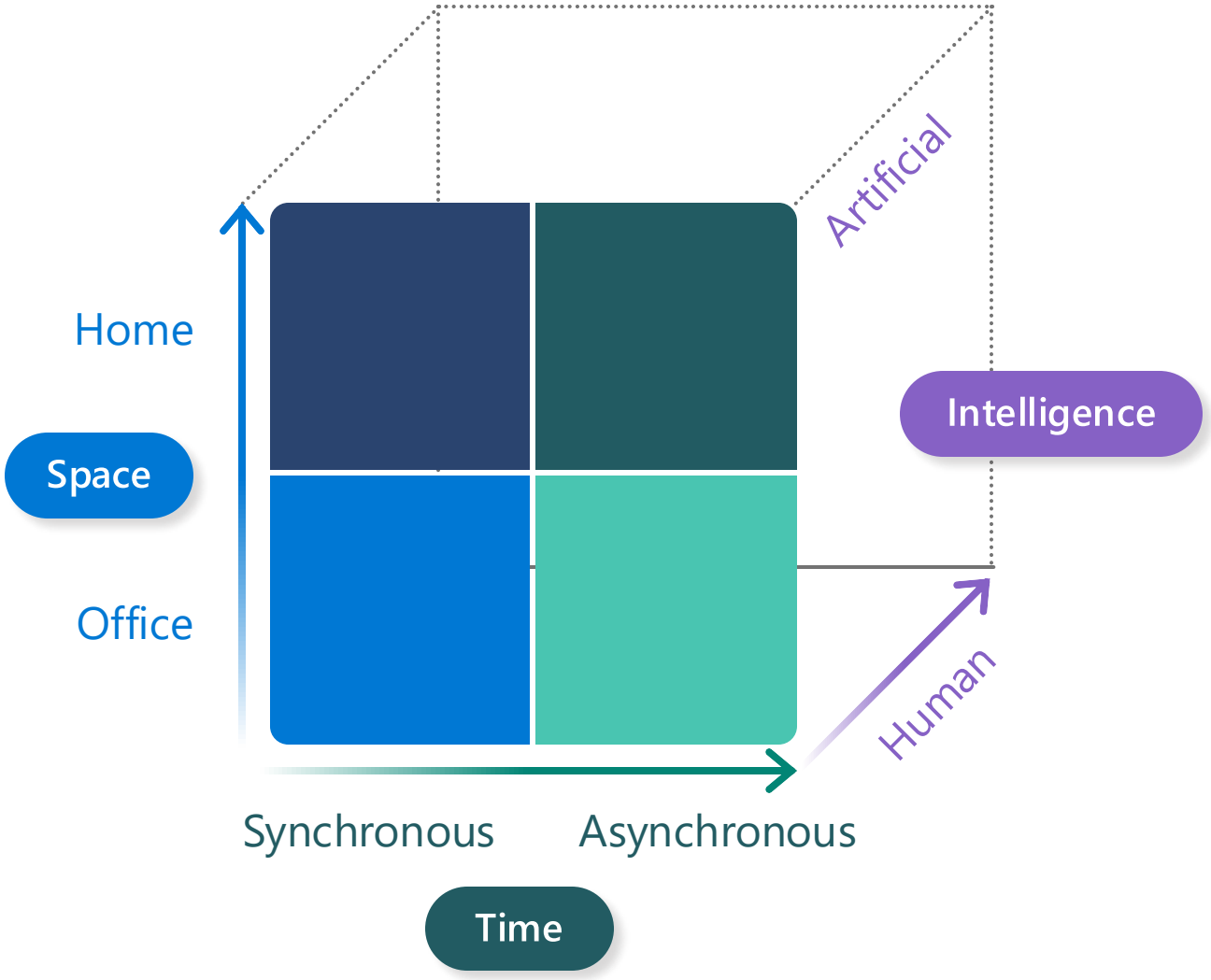
Enter AI.

(Circa right now)

Where does AI fit here?



AI is a brand-new dimension of work



What is my place of work?

Space

What is my place of work?

Space

When do I get my best work done?

Space

Time

When do I get my best work done?

Space

Time

Who has the answer to my question?

Space

Time

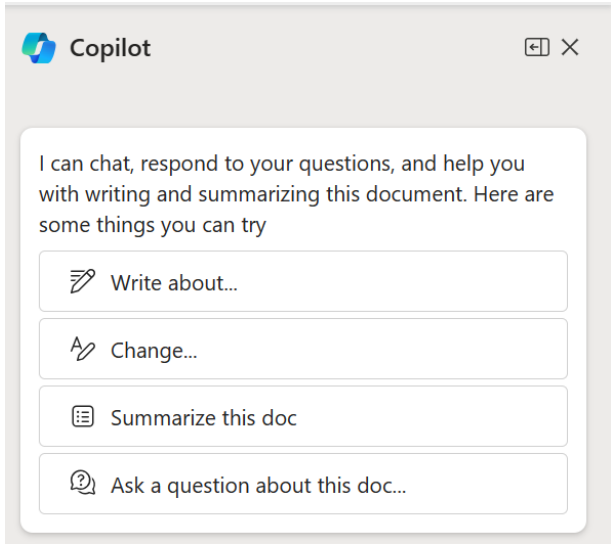
Intelligence

Who has the answer to my question?

Space

Time

Intelligence



Multi-dimensionality = complexity

When should I work from home?

Should I ask AI or my team?

How much of my time should be spent in meetings?

Space

Time

Intelligence

Should we meet virtually or in-person?

Should this be an email or a meeting?

Should I create this by myself or with AI?

Complexity is hard

69%

of mid- to large large-sized employers say they require employees with jobs that can be done remotely to be at work **a set number of days**

Gartner®
2022

Summer is over. And the battle to get workers back to the office is heating up | CNN Business

But multi-dimensionality is inclusive

"My entire office is based on the West Coast. **If I had to work a UK schedule, I would never see them**."

Time

"Being able to work from home when I want brought my stress levels down dramatically. I'm highly sensitive and **being in an office environment 5 days a week was overwhelming**."

Space

"I found myself asking ChatGPT questions that would never have asked a teacher, because I would have been too embarrassed about not knowing the answer. ChatGPT is a **judgment-free zone**."

Intelligence

AI is not a tool *for* work.

It is a new dimension *of* work.

How do we use this new dimension **wisely?**

Microsoft Work Trend Index

Special Report: AI Productivity Research

Copilot Usage In The Workplace Survey

297 Copilot users from the Early Access Program

Market Research Survey

18,000 respondents from 12 markets

7x Observational Studies

Lab experiments with internal and external subjects

1. "Day In The Life"
2. Missed Meeting
3. Email Effectiveness
4. Information Search
5. Sales Productivity
6. Customer Service Productivity
7. Security Productivity

1

Time and energy deficiency is a problem for business

2

Broken work patterns are causing the time and energy deficiency

AI will refund us significant amounts of time and energy

4

How we use our refunded time and energy will shape the future of work

Here are a few things I could spend 10 hours/month on

1 flight from
London to Seattle

1x full-day onsite
with my team

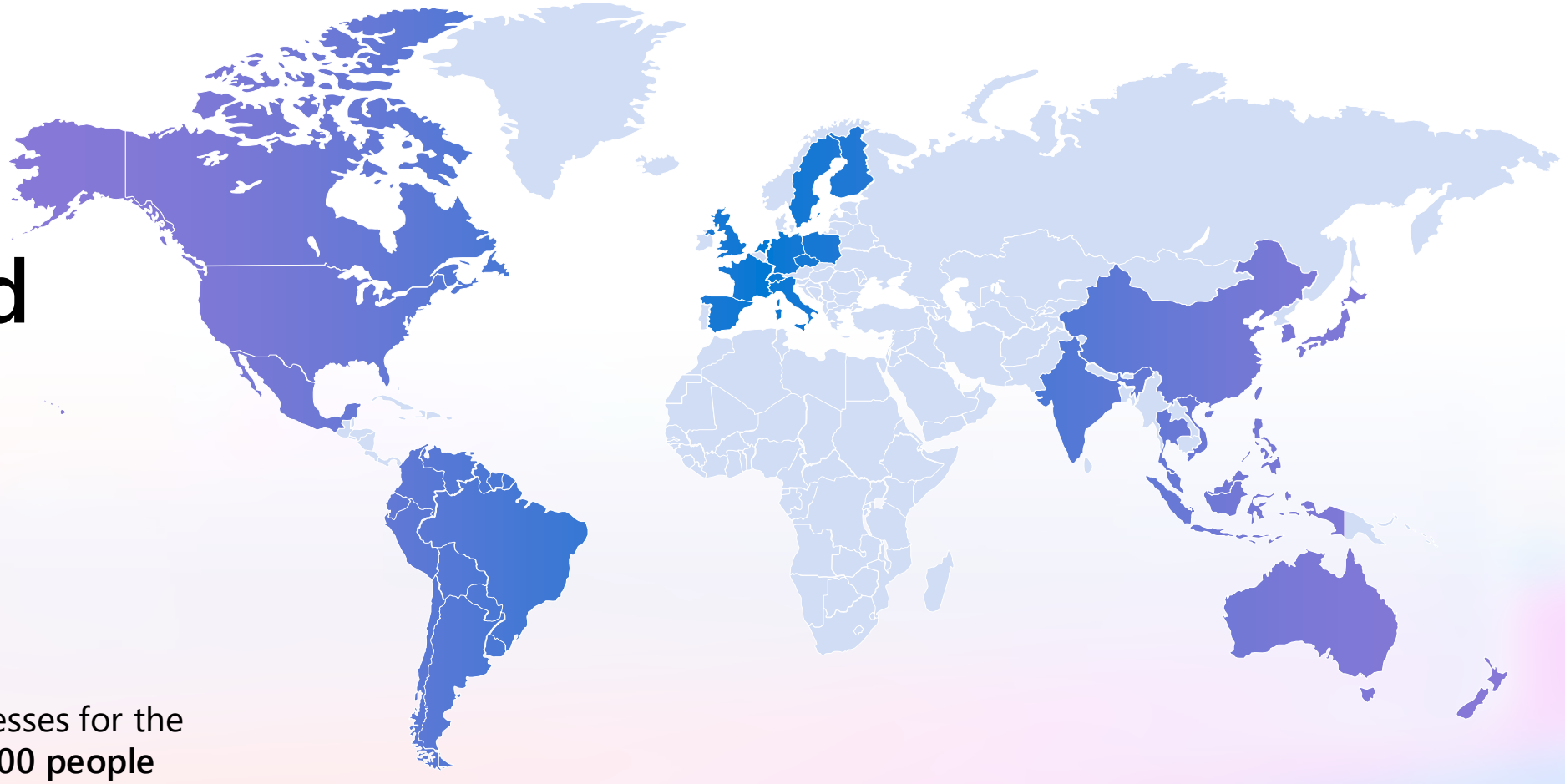
10x 1-hour
walks with my dog

24x 5km
runs

20x 30-min **catch-ups**
with my manager

2x
research papers

Work Trend Index
2024



To ready leaders and businesses for the age of AI, we surveyed **31,000 people** across **31 countries**, analyzed labor and hiring trends from LinkedIn, and productivity patterns of Microsoft 365 customers globally.

Three findings stood out

1

Employees want AI at work—and won't wait for companies to catch up.

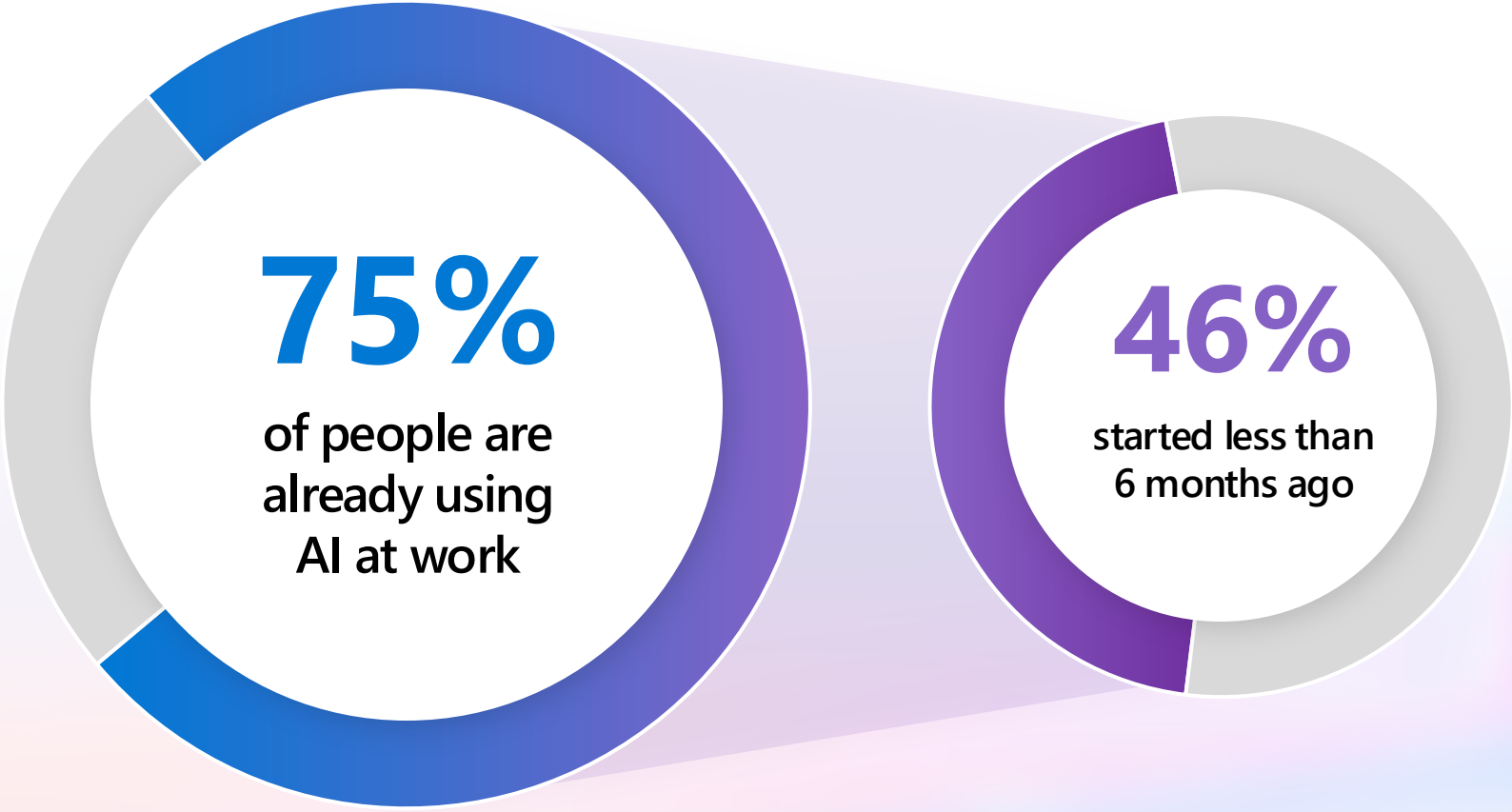
2

The rise of the AI power user—and what they reveal about the future.

3

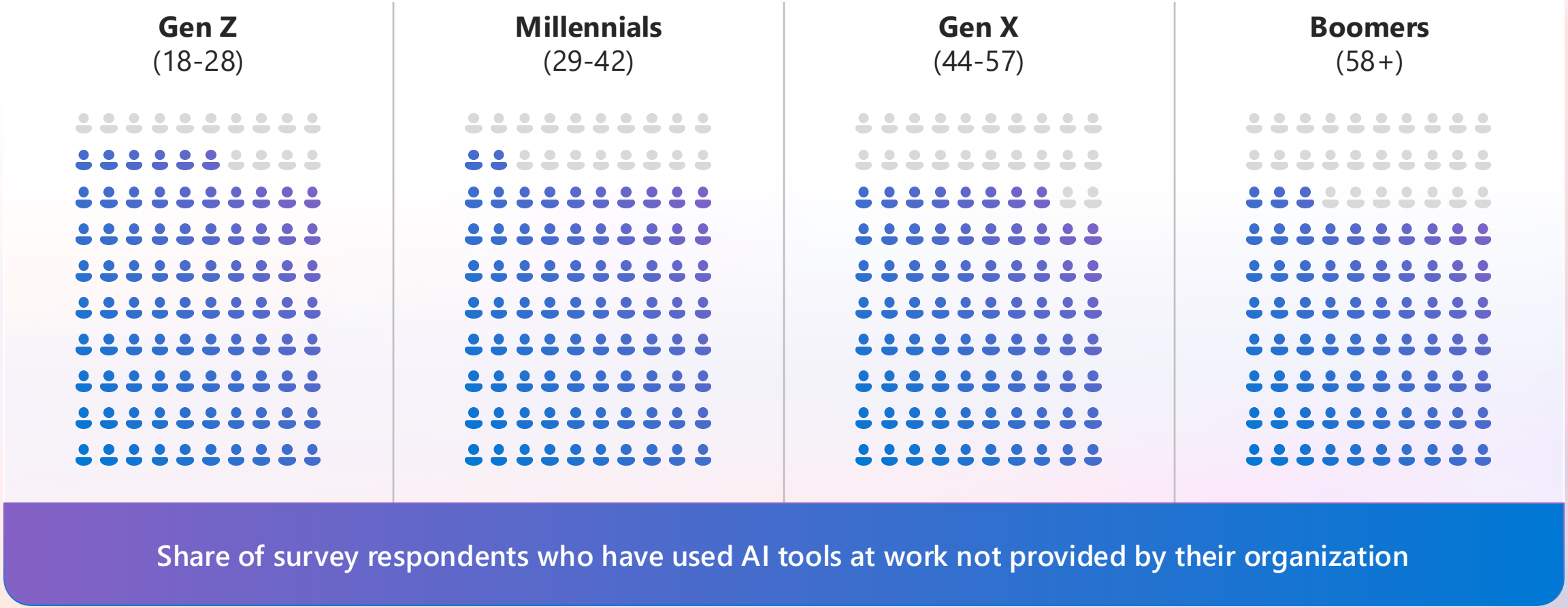
For employees, AI raises the bar and breaks the career ceiling.

Three Out of Four People Use AI at Work



BYOAI Is Not Just for Gen Z

Employees across every age group are bringing their own AI tools to work



People still spend

60%

of their time on emails, chats, and meetings, and only 40% creating.

Key Takeaways

- AI is not just a tool – it is a **new dimension of work**
- Employees are suffering from a **time and energy deficiency**
- **Broken work patterns** are causing this deficiency – but AI is already showing signs of fixing them
- Only businesses that **re-allocate refunded time and energy wisely** will truly benefit from the new dimension of work

If today were day 1 in the history of work…

… how would you design work?

Copilot for Microsoft 365: What you need to know & what's new

Copilot for Microsoft 365

Unlock productivity and unleash creativity

Natural Language

Large Language Models

+

Microsoft Graph - Your Data -

+

Microsoft 365 Apps

+

The Web

The next
revolution in
computing

Common questions we hear from customers

- **How** do we know our data is secure?
- **When** will we be able to audit Copilot usage?
- **What** can I do to avoid overexposing our data?
- **Where** is my data processed?

Microsoft protects your data and enables you to control it

Protecting your data through the LLMs

Security and Compliance

Data Usage and Privacy

Committed to responsible AI

Inheriting Microsoft 365 policies and controls

- Data access & permissions
- User-tenant focus
- Customer data protection
- Data processing and residency

Common misconceptions about Copilot & AI

- **How** do I know my job will be safe?
- **AI** has full autonomy
- Copilot is **Infallible**
- There is only one **Copilot**

What's new and upcoming?

- Full functionality in classic Outlook
- Share Word Documents with AI summary
- Copilot in Forms
- Restrict and audit site permissions
- Copilot in OneDrive
- Copilot for Microsoft 365 Usage Report

Scenarios for Copilot

From Chaos to Copilot: Flawless Fundraising

advania

Bridging Boundaries: Secure AI for Charity Management

Microsoft & Microsoft MVPs discuss Copilot

Roundtable discussion

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Takeaways & Call to Action

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Q & A

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